Graphic Design II:
Hand Drawn Typography
April 8, 2020

Learning Target:
Students Will Explore Ways to Use Hand Drawn Typography and Then Put It to Use

Let’s Get Started:

Write your first name three times.

Wait, that sounds simple? OK, you’re right.

Write/draw out your name three different ways and try to be creative. We will come back to these at the end of the lesson.

Review: Key Terminology For This Lesson

Typography is the art and technique of arranging type to make written language legible, readable, and appealing when displayed. ... The term **typography** is also applied to the style, arrangement, and appearance of the letters, numbers, and symbols created by the process.

Typography Rules and Terms Every Graphic Designer Needs to Know

More Thorough List or Terms and Description

Hand Drawn Art Examples

The next few pages will include a variety of examples. A complete collection of 40 great examples can be found here.

Think of these things as you look at the examples:

1. What makes this typography unique?
2. Do you feel it gives off the mood/purpose it is going for?
3. How would or could you do something similar?

Please also look at this article on hand drawing typography for beginners.

Цыгане

Полный отчет *о состязании*

НЬЮ-ЙОРКСКИЙ КОНЦЕРТ

ПУХ

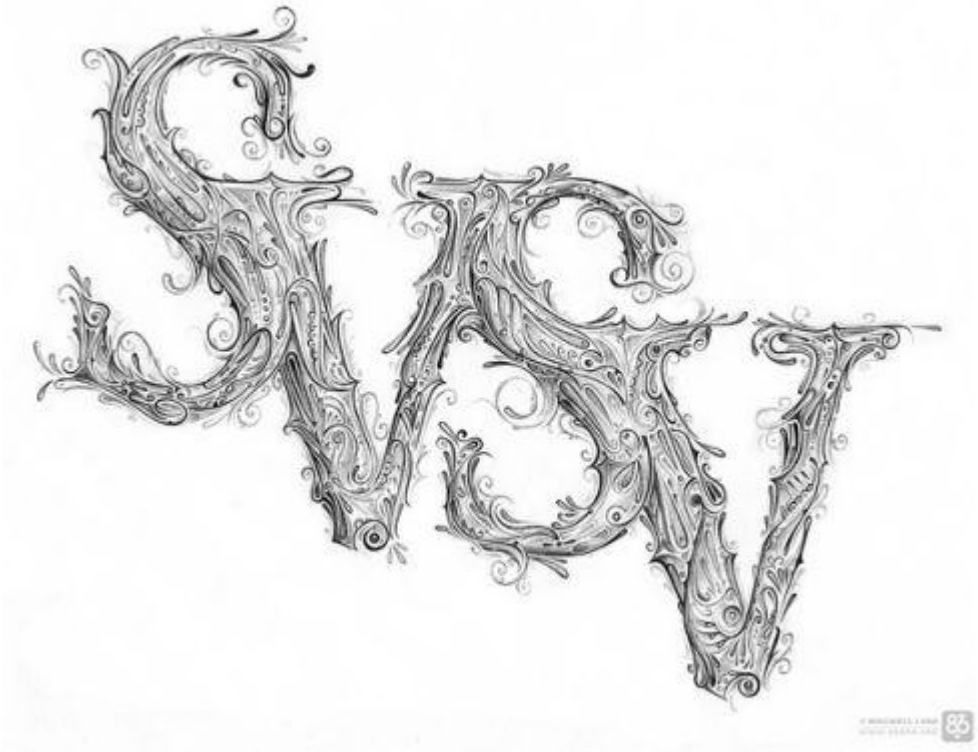
АКТ СИЛА СОН

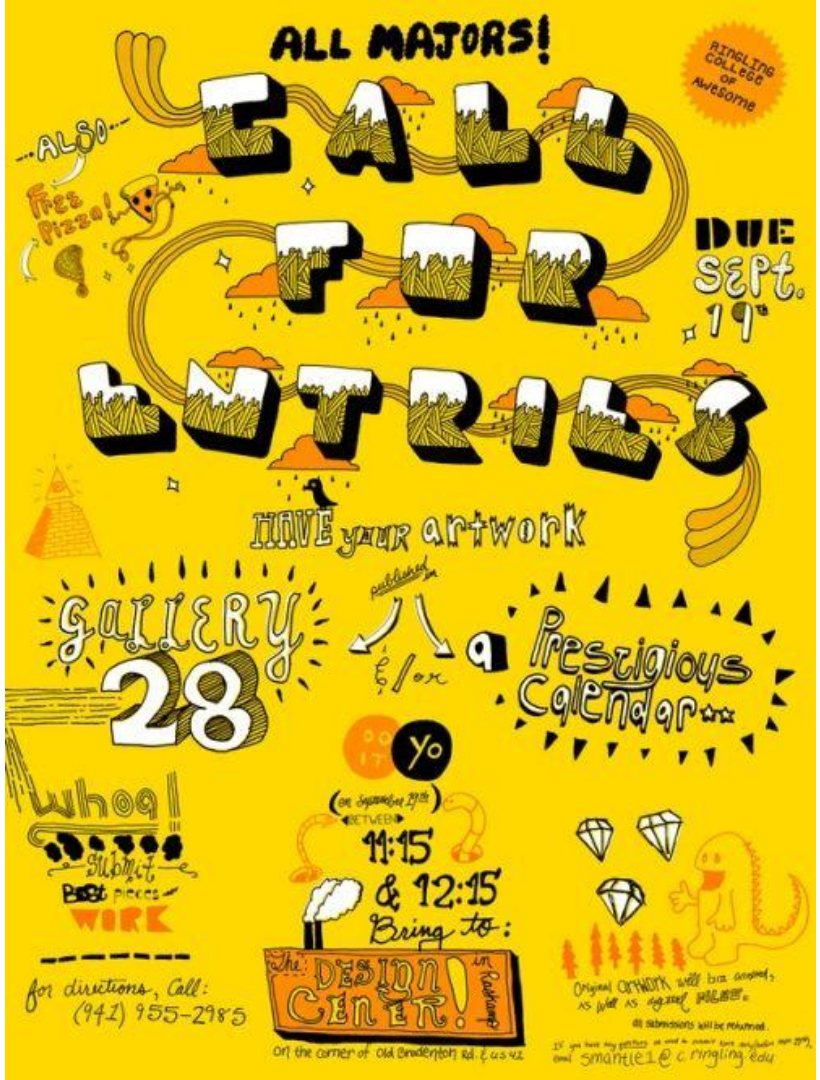
ЖЕЛЕЗНЫЙ МИШКА

АКТ ЕДА СИЛА СОН

РЕФЕРИ – ЗНАМЕНИТЫЙ ПОЭТ АНДРЕЙ РОДИОНОВ

Живая легенда виртуального пространства, пъющий самородок из Нижнего Интернета, сетевой поэт




ALL MAJORS!
RINGLING COLLEGE OF AWESOME
...ALSO...
FREE PIZZA!
CALL FOR ENTRIES
DUE Sept. 19th
HAVE your artwork
published in
gallery 28
&/or
a Prestigious Calendar
DO IT Yo
whoa!
submit
BEST pieces
WORK
(on September 29th)
BETWEEN
11:15
& 12:15
Bring to:
The DESIGN CENTER! on Rosemary
for directions, Call:
(941) 955-2985
on the corner of Old Bradenton Rd. & us 41
Original ARTWORK will be accepted,
as well as digital FILES.
all submissions will be returned.
If you have any questions or need to submit your artwork after 9/19,
email smantle1@c.ringling.edu

Re/Use
WORN OUT.
PLAY ON.
GRIND'EM UP
Iron 'em
WORN OUT.
Play ON.
BEAT'em up
DROP 'EM OFF
Re/Use

the Donkeys
Magnolia Electric Co.
AUG. 5TH - RECORD BAR

Drawing By Hand Practice

Go back to your names you drew out quickly a little earlier.

Now that you have seen some examples and read a little about hand drawing letters. Please write/draw/sketch your name out again three times.

Take a little more time, be creative, and see you you can improve what you did earlier.

Extra Practice: Now try the same activity with your last name.

Resources/Other Important Articles on the Subject

7 TECHNIQUES FOR ARTISTS NEW TO HAND LETTERING

The pro's guide to hand-drawn typography